



**Maynooth Students' Union
Aontas na Mac Léinn Mhá Nuad**

Operations Team | MSU Creative

(Fixed Term Contract | September 2024 to May 2025)

The Role

Operations Team Members are key to the efficient running and delivery of Maynooth Students' Union Services to our students. Operations Team Members are required for the following service operations between September 2024 to May 2025 (the organisation will provide you with hours during term time weeks, these hours may vary week to week).

The MSU Creative Team will work across all departments within Maynooth Students' Union. Digital content is core to our marketing strategies and content creation is an area we wish to focus on in the coming year. MSU Creative will produce video content, digital content and graphic design for posters and promotion for various campaigns and events throughout the year.

Principle Duties

Principal duties associated with this role will include:

- Strong Customer service, communication and interpersonal skills, and digital literacy
- Shoot & edit video to a high standard
- Photography, videography, content and graphic creation, and poster production
- Work alongside MSU Officers and staff to demonstrate a level of skill and ability to execute and deliver work to an agreed brief
- Available to work evening and weekend hours as needed
- Willingness to learn and bring ideas.
- Excellent organisational skills and time management
- Team Player, flexible work ethic.
- Stay updated with the latest social media trends, tools, and best practices to keep MSU relevant and innovative
- Any other relevant duties as assigned by their line manager

Note: as the Maynooth Students' Union continues to expand and evolve, it is likely that some flexibility, regarding the allocation of specific duties, will be necessary. Accordingly, the list of duties detailed above is not intended to be exclusive or restrictive; duties may be added or withdrawn but any such alterations will take place within the remit of creative support.



The ideal candidate will have:

We do not expect applicants to be skilled in all areas listed, but demonstrable experience in one, or more, desirable areas will be required.

- Design Experience of industry-standard software eg. Adobe Creative Suite (desirable)
- Experience of online content software eg. Canva
- Demonstrable graphic design or illustration experience (desirable)
- Demonstrable ability to shoot video & edit video/photos (desirable)
- Videography
- A thorough understanding of short-form video content i.e. tiktoks and reels and the editing process for them.
- Photography (desirable)
- Copywriting (desirable)
- Knowledge of MU Student Body and Campus Environs
- Availability to work agreed hours
- Computer literate with excellent organisational and time management skills
- Capability to work from home, if required.

Maynooth Students' Union

Maynooth Students' Union is the representative body for the students of Maynooth University (MU) and St Patrick's Pontifical University (SPPU) and seeks to serve their social, cultural, welfare, educational, political, and developmental needs, to further their interests, and generally to enhance their well-being. MSU operate a student centre and provides a range of supports and other services to the student body. MSU also operates as a registered club for the purposes of running a members bar and venue.

MSU is an unincorporated association whose aims and objectives are defined by its Constitution adopted by its members.

MSU's activities are primarily directed through the MSU Executive (comprising elected Full Time and Part Time Officers) with policy oversight from the MSU Student Senate (comprising the MSU Executive, Student Academic Reps, Clubs & Societies Council Members, and directly elected Student Senators, representing various interests) together with governance oversight from the MSU Board of



Trustees. The MSU President is the prime student representative. The MSU President is assisted by the MSU Executive, the MSU Student Senate, and by the MSU Director General and their staff.

MSU is a member organisation with the Union of Students in Ireland.

Selection and Appointment

- Only shortlisted candidates will be invited to attend for interview
- Appointments will be approved by the Director General based on the recommendation of the interview panel
- It is anticipated that interviews will be held during the week commencing Monday, 19 August 2024.
- The appointment is expected to be effective as soon as possible thereafter.

Terms and Conditions

The Irish Living Wage rate of €14.80 per hour.

Data Protection

Maynooth Students' Union will process any personal data provided by you in connection with an application for this role in accordance with the General Data Protection Regulation and the Data Protection Acts 2018.

If your application is successful and you accept an offer of employment at Maynooth Students' Union, then your personal data will continue to be processed in accordance with our Privacy Notice for Employees.

You can view our Job Applicant Privacy Notice on our website: <http://msu.ie/your-union/data-protection-policy.html>.

Application Procedure

Closing Date:

23:30hrs (local Irish time) on **Sunday, 11 August 2024**.

Applications must be submitted by the closing date and time specified above.

Late applications will not be accepted.

Maynooth Students' Union is an equal opportunities employer.